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KCKidsFun.com Launches Wishlist Project to Benefit Children's TLC

OVERLAND PARK, KS, November 25, 2008 — Local website KCKidsFun.com announces the launch of a new philanthropic project to benefit Children's Therapeutic Learning Center (Children's TLC or CTLC).

The CTLC Wishlist was conceived by the KCKidsFun owners, Kate McKinney and Kiran Ross. It will be administered and promoted on the site. The Wishlist is a detailed listing of books, software, DVDs, therapeutic toys and tools, art supplies and other educational items compiled specifically by the individual classroom teachers at Children's TLC. Each item will be available for purchase and donation to the school by the public. The donated items will ship directly to CTLC – making the giving very simple for each donor.

“We are really excited about this project for several reasons,” said McKinney. “The Wishlist system allows people to make even a very small donation like a single children's book while seeing their donation go directly to the kids. We're certainly not knocking programs which solicit large cash donations at all but a lot of people want to give and just don't have the means to write that big check. These donations will make an immediate impact in the classroom even though they're not big-ticket items.”

“And Children's TLC provides such wonderful services to preschool-aged children with special needs in our area. We couldn't think of a better community partner to be involved with,” added Ross.

The CTLC Wishlist is accessible at <http://www.kckidsfun.com>.

Children's TLC, located at 31st and Main in Kansas City, MO, provides educational and therapeutic services for children with disabilities. Children's TLC is a nationally accredited preschool and also provides community outreach therapy services throughout the Kansas City metro area. CTLC serves over 500 children in seven counties each year.

KCKidsFun.com is a locally-owned website aimed at helping Kansas City-area parents, educators and caregivers find great activities, events and classes to share with their children. The site is a production of K2Ventures, LLC, which is owned by Kate McKinney and Kiran Ross.

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